

# SPONSOR BENEFITS CHART

Levels	Lei Circle \$100	Liko Circle \$500	Lehua Circle \$1000	Maile Circle \$2,500	Ilima Circle \$5,000	Mokihana Circle \$10,000	Laua`e Circle \$25,000+
Receive e-News weekly updates	X	X	X	X	X	X	X
Recognition in printed program	Listing	Listing	Listing	Listing	Small Logo	Medium Logo	Top-placed Large Logo
Advertisement space in printed program				Business Card	Quarter Page	Half Page	Full Page
Recognition on website and Facebook			Listing	Listing	Small Logo	Medium Logo with link	Top-placed Large Logo with link
Recognition in e-News					Small Logo	Medium Logo with link	Top-placed Large Logo with link
Recognition on flyer and other printed advertisements					Listing	Logo at bottom	Logo near top
Recognition on radio spots (including live/pre-recorded radio & television spots)						Mention	Mention as Legacy Sponsor
Recognition on promotional commercial/video						Logo	Mention and Logo
Parking pass(es)	Discounted	Discounted	1	3	6	9	12
VIP hospitality area passes			2	4	6	10	12
Banner in VIP Area					Up to 4'	Up to 6'	Up to 8'
Podium Recognition						X	X
Donor Plaque					5x7	8x10	11x14
Booth space in specific Festival area: <i>Health &amp; Community Awareness area</i> <i>Shopping area</i> <i>Food Court</i>		10x10	10x10	10x10	10x20	10x20	10x20 Prime Location
Title sponsorship for a specific Festival area: <i>Educational area</i> <i>Health &amp; Community Awareness area</i> <i>Shopping area</i> <i>Food Court</i>					X		
Title sponsorship for a specific Festival area: <i>Keiki Korner</i> <i>Volunteer Program</i>						X	
Title sponsorship for a specific Festival area: <i>Le`ale`a Stage</i> <i>Ulaleo Stage</i> <i>VIP Hospitality area</i>							X